

BUILDING YOUR A-TEAM: 6 Super Small Business Hiring Tips



1. UNLEASH THE POWER OF MOBILE



Fight off the kryptonite of a desktop-only process and future-proof your sourcing.

70% of applications are submitted with a mobile device.

1 IN 4 applicants won't apply if a company's careers site is not mobile-optimized.



2. CONNECT IN A FLASH WITH TEXTS

Sending frequent text updates is your secret weapon against applicant ghosting. PLUS, recruits who receive text alerts rate the candidate experience

50% HIGHER.

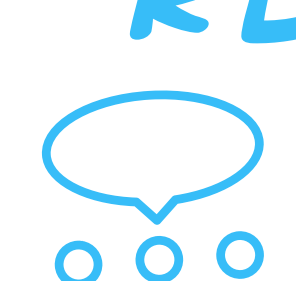
3. FORGE A FIRST-RATE EMPLOYER BRAND



89% of passive candidates evaluate your brand before applying.

50% of job seekers wouldn't work for an org with a bad reputation.

4. BULK UP YOUR REFERRAL PROGRAM



Tap into your team's 360° vision and spidey-senses and reward them for referring amazing new hires.

OVER 45% of employees referred by colleagues stay for more than four years, while

ONLY 25% sourced through job boards stay longer than two years.

5. FOSTER A BRAINIAC CULTURE



Help your team flex their own superpowers by cross-training and upskilling.

Retention rates rocket **30-50%** for companies with a strong learning culture.

6. SUPERCHARGE YOUR HIRING TECH



With a modern applicant tracking system, you can provide an epic hiring experience, slash time-to-fill and leap tall piles of resumes in a single bound.

55% of Gen Z won't apply to a company with outdated recruiting methods.

49% of applicants have declined a job offer because of a poor candidate experience.

Win the war for talent and take your workforce to new heights
WITH WORKFORCEHUB!

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